



## **DJC1 Planning Influencing Local Authority Decisions Training Module**

For anyone dealing with local authorities, involved in negotiations or seeking to influence policy or decision making, it is necessary to understand decision making processes and how you can best influence them.

This training can be adapted to a range of audiences including community groups, non-planning professionals and development trusts. Different time slots can also be accommodated, from an hour lunch-time introduction, to a half-day session.

Training will cover:

- Different levels of decision making from strategy and policy to specifics
- Different kinds of decisions – spending, schools, planning, etc.
- How decisions are made
- Who Makes the decisions?
- Local democracy
- How to influence decisions
- Understanding your local authority
- How to be effective
- Using the media
- Engaging communities
- Effective communication
- Timing
- What to avoid at all costs



Training modules can also be adapted to include other specific issues, as required.

Training sessions are interactive and fully illustrated, rather than being the usual stream of bullet point lists. The aim is to make training enjoyable and informative.